

# KENNESAW TRANSPORTATION NEWSLETTER

**“Going Somewhere”**  
By Pete Smith

**Top Running Teams & Solos**

**MAY 2025  
ISSUE NO. 77**

[www.kennesawtrans.com](http://www.kennesawtrans.com)





## IN THIS ISSUE

### **A Message From Kelly Patrick**

Photos

#### **Company Culture**

Operations

#### **Completing Loads In Samsara & The Impact On Customer Scorecards**

Maintenance

#### **CARB**

Safety

#### **Cab Cards**

#### **Hours of Service: Know the Limits & Maintain Compliance**

“Going Somewhere”

#### **By Pete Smith**

Office News

#### **We Are Hiring**

#### **Driver Referral Bonus**

#### **Do Not Disturb**

#### **Google Reviews**

#### **Around The Terminal**

### **Top Running Teams & Solos**



# EXCITING UPDATES AND GOOD NEWS!

**A MESSAGE FROM KELLY PATRICK**

I wanted to take a moment to share some great news and encourage everyone as we move forward together at Kennesaw Trans.

First, I'm excited to announce that Peterbilt has agreed to exchange our 45MX engines with brand-new Peterbilt 579 Ultraloft trucks equipped with Cummins X15 engines. This is a fantastic deal and a big step forward for our fleet! We have heard your complaints about our shop, and we are making changes, and I hope they will improve your experience. Tommy Thomas will be the Maintenance Manager. Tommy was an over-the-road driver, owning and running his trucking company for many years. Please say hello to Tommy when you're at the terminal.

We have been going through the RFP season with our customers, and I'm proud to say we have already won several new bids. The indications are clear trucking is on the upswing, and things are looking better for our company and the trucking industry.

I want to assure you all that Kennesaw Transportation is healthy, and we have no plans to close down. We're going to ride out any challenges that come our way. To God goes all the glory for these blessings and opportunities!

Let's keep on trucking, stay positive, and continue to support each other.

Thank you for your hard work, dedication, and commitment to Kennesaw Trans. If you have any questions or would like to discuss these updates further, please feel free to contact me.

Let's keep rolling strong!



## NATIONAL DAY OF PRAYER



## COMPANY CULTURE PHOTOS SENT IN BY YOU!



## RECRUITING FUN

## KENNESAW SPIRIT



## OUR DRIVER JOE S. WITH A CLEAN INSPECTION



## DRIVERS ENJOYING BIKE WEEK







**Team, as the industry changes and Emission requirements are getting more strict we are required to submit emission based testing on every truck in our fleet.**

**What does this mean for the company and you as a driver?**

- Each truck is required to be tested 2 times a year currently and 4 times a year in 2027
- Trucks must go through what is called a warm-up cycle continuously (see below for description)
- You will be required to shut the truck off when reasonable, e.g., when getting unloaded, when taking a break at a truck stop, during a reset here on the yard, or on the road, etc...
- You will be required to bring the truck to the yard for testing.

**What is a Warm Up Cycle?**

- By CARB's definition, a warm-up cycle is an increase in coolant temperature of 40 deg with a minimum temperature of 140 deg.
- As a driver, your truck will most likely be at a standard operating temperature of 190 deg to 210 deg, depending on the ambient temperature outside. With the truck at standard operating temp, you would need to shut the truck off until the temperature drops to 145 deg. Then, you can start the truck back up.

**What do you need to do as a driver?**

- As a driver, you will be asked/required to shut the truck off and let the coolant temp drop to the required temp (145 deg if the truck is at 190 deg+) to qualify as a "Warmup Cycle." There is no set amount of times this will have to be done. This is a new industry standard for companies running into California and will have to be done from this day forward.

**Your Fleet Manager and Maintenance department will monitor this and reach out to you as a driver regarding your requirements and compliance.**

***If you have any questions or concerns, please do not hesitate to reach out.  
We greatly appreciate your understanding and help!***



# OPERATIONS

## A MESSAGE FROM YOUR OPERATIONS TEAM

### Completing Loads In Samsara & The Impact On Customer Scorecards

We are still experiencing issues with many drivers who are not using their tablets to report manual arrival at the shipper, departure from the shipper, arrival at the destination, or empty calls in real-time as they occur. This must be done at the time you arrive and leave each event. When you miss this step or wait to send in a depart shipper or an empty call, our customers do not receive accurate information on their loads, which counts against Kennesaw on our Customer Scorecards, etc. This is a critical piece with a direct impact on the type and amount of freight they provide us. Timely information is a key component of many of our customers' scorecards.

We need your help so that we can give our best to our customers and provide you all with the miles you desire. **If you are experiencing issues or need assistance, please contact your fleet manager for one-on-one support with the tablet.** A reference guide is also available in the back of your permit book, which will walk you through the steps to complete your routes. Thank you for your attention to this matter!



# SAFETY

## A MESSAGE FROM YOUR SAFETY TEAM

### **Cab Cards \*\*BE ON THE LOOKOUT\*\***

Cab cards will be coming in June! Please stop by Safety to pick up your updated Cab card for the 2025-2026 year.

### **Hours of Service: Know the Limits & Maintain Compliance**

What drivers can do in a day – All time behind the wheel of a commercial vehicle is considered driving time.

- 11-Hour Driving Rule – A driver may not drive more than 11 hours following 10 consecutive hours off duty.
- 14-Hour On-Duty Limit

#### Break Time

- Drivers are required to take one 30-minute break from driving after driving for 8 hours. This break may include off-duty time and time spent in the sleeper berth.

What drivers are required to have on hand when it comes to using ELD: drivers need to understand how to handle unassigned driving hours, record duty status, edit records, certify records, and report ELD malfunctions.

- A user's manual for operating the ELD
- Step-by-step instructions for transferring HOS records to an authorized safety official
- An instruction sheet on reporting ELD malfunctions and recordkeeping procedures during ELD malfunctions.
- A supply of blank driver's records of duty status (paper logbook) to record driver duty status and related information for at least eight days in case of ELD malfunction.





# “GOING SOMEWHERE”

**A MESSAGE FROM PETE SMITH**

I must confess that I hate sitting still. My head constantly tells me that I should be doing something or going somewhere. That dirty little word “Idle” screams at me; get your rear in gear and keep it moving. The magic word is “Busy!” Busy makes life feel better. If I can’t tell you what was accomplished, I can at least tell you I was busy getting it done. My grandmother often said: “Idle time is the Devil’s playing field.” Being busy does not balance idleness: it can add insult and injury and be counterproductive. The struggle is real, and the fight is constant to find harmony between time and productivity.

Idle time is no stranger to the OTR professional driver. Sitting idle and waiting to load or unload is torture. A breakdown seems disastrous. Being nonproductive is the worst way to spend the day and certainly does not pay the bills. Miles drive smiles! Busy means we are moving in the direction of payday! The driver does not exchange time for money but miles for money.

An idle truck is frustrating for the company, too. The payment doesn’t stop when the truck sits still. It is expensive for the truck to run without going anywhere. The fight continues. To be still is bad, and to be busy is good.

Where is the balance between time and productivity? Not all idle time is lost, and not all busy time is beneficial. Rest is a vital idleness that is essential for our wellbeing. Self-care happens when



we rest. Downtime does not have to be wasted. Use idle time as leverage. When you have time to go home, get as far away from the truck as you can. During a reset on the road, use the time to shower, shop, and call your loved ones. A reset is a great time to see the world you are passing through or find something fun. Pay your bills and handle personal business. Don't stop productively doing these things. Tackle these tasks when you are forced to idle. Scripture challenges us with some thoughts about the benefit of being still or idle:

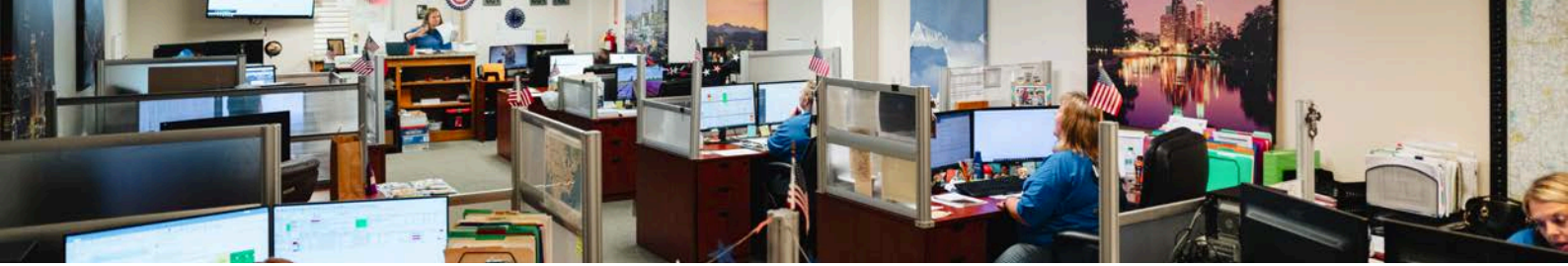
***“Be still and know that I am God” Psalm 46:10***

***“The LORD will fight for you; you need only to be still.” Exodus 14:14***

Don't confuse being busy with productivity. Stay busy with things that focus your attention on maximizing your earnings potential. Busy is horrible if you are scattered in many different directions. Busy will wipe you out before you can optimize your driving time. A distracted mind robs your resources. Stay busy by focusing on your destination. Do not stop at every truck stop. They all sell the same T-shirt. Stop when it is essential, or your driver log demands it. Use fuel stops effectively and wisely. Scripture teaches us the principle and value of time:

***“There is time for everything, and a season for every activity under the heavens: a time to be born and a time to die, a time to plant and a time to uproot, a time to kill and a time to heal, a time to tear down and a time to build, a time to weep and a time to laugh, a time to mourn and a time to dance, a time to scatter stones and a time to gather them, a time to embrace and a time to refrain from embracing, a time to search and a time to give up, a time to keep and a time to throw away, a time to tear and a time to mend, a time to be silent and a time to speak, a time to love and a time to hate, a time for war and a time for peace.” Ecclesiastes 3:1-8***

Time is a gift that we must steward. Make the most of your time. Make the stop-and-go work for you. Leverage the idle and busy times by making them work for you. Stay busy doing the right things, and don't fight the idle. Remember that you are going somewhere!



# AROUND THE OFFICE

UPCOMING EVENTS, SPOTLIGHTS, & MORE!

## We Are Hiring!

We are excited to announce that we are hiring a diesel mechanic and a tire tech. Please help us spread the word! To learn more about the responsibilities and qualifications, follow the link below.

[Kennesaw Transportation - Jobs](#)

## Driver Referral Bonus - **EARN \$2,000 FOR EVERY TEAM YOU REFER!**

Do you know a TEAM looking for a new driving opportunity? Now's the perfect time to refer them to Kennesaw Transportation and earn a referral bonus of \*\*\$2,000 per TEAM!\*\*

How it works:

\*\*\$1,000\*\* paid out once your referral completes their first trip.

\*\*\$500\*\* is paid every 30 days, continuing until the full \$2,000 is paid out.

With several companies near our terminal recently making cutbacks, there are many TEAMS out there looking for a new home. Take a moment to talk to the drivers you meet on the road—your recommendation could make a big difference for them and put extra cash in your pocket!

If you have any questions about the referral program or need help answering questions from potential new drivers, I'm always here to help. Don't hesitate to reach out to our recruiting department.

Let's grow our team together—and get rewarded for it!





## Do Not Disturb

We respect your privacy and understand the importance of getting a good night's sleep! Therefore, we encourage you to use our new "Do Not Disturb" signs while you are resting on the yard. Our maintenance department will be hard at work servicing all trucks, and we want to ensure that we do not disturb you during your much-needed rest. Thank you for your understanding! Signs available in dispatch.

## Google Reviews

We greatly appreciate you, your hard work, and your feedback! We kindly ask that you take a moment to share a positive Google review; these help us tremendously as a company.

*Leave us a positive review! Scan the QR below!*



## Around The Terminal

We have some new and exciting additions and improvements to the terminal! Be sure to check out and make use of our new dog kennels located by recruiting, the lake, and the drivers lounge.



# APRIL 2025

We want to acknowledge our top Team and Solo Drivers each month. These Professional Drivers go above and beyond, ranking as our top performers in the company. We are truly grateful for your hard work, dedication, and perseverance, which serve as an inspiration to us all. Keep on trucking!

## SOLOS

Patrick Y. – 14,319 miles  
Hiram D. – 12,946 miles  
Lemar H. – 12,324 miles  
Stephen C. – 11,635 miles  
Sammy N. – 11,312 miles

## TEAMS

Ronee W. / Shannon W. – 29,248 miles  
Debra G. / Randall A. – 26,959 miles  
Vickie M. / Mark P. – 26,178 miles  
Mark L. / Dakota M. – 26,108 miles  
Jon M. / Justin P. – 25,835 miles

# TOP TEAMS & SOLOS RUNNING





**“WE HAVE PLACED OUR  
CONFIDENCE IN HIM, AND  
HE WILL CONTINUE TO  
RESCUE US.”**

**2 CORINTHIANS 1:10**

# KENNESAW TRANSPORTATION NEWSLETTER

Stay Connected With Us!



**MAY 2025**  
**ISSUE NO. 77**

[www.kennesawtrans.com](http://www.kennesawtrans.com)